
BUSINESS INTELLIGENCE

Guide

About Business Intelligence (B.I)

Business Intelligence is a platform of Creditinfo that can provide information about various businesses with a view to assist clients in making sound business decisions from actionable information. Such information can include, but is not limited to: Legal form, location, current status of operation and other data as may be required/ available. All our reports are useful tools for corporate strategic planning and decision making.

Types of Business Intelligence Reports

Intelligence Reports

These are generally used as tools for minimizing trade risk by obtaining objective facts on a prospect before entering into business dealings. Reports will normally cover detailed aspects on operations of a company including locations, contacts, ownership structure, management, financials, registration details, principal activities, size of organization [capitalization], borrowing powers, charges and debentures and referees among others.

Identification Reports

These reports are used to verify the legal status of a subject and usually involve a company registry search to verify this.

Site Verification Reports

These add value to lenders by verifying all the data given to them by potential borrowers. Reports entail verification of the existence of the business, ownership details, business inventory and legal structure among others. This is used to verify details of an SME business as provided on the credit application form and also conduct a due diligence on the undisclosed activities of the owner manager and the business.

Employee Verification Reports

These reports are used to verify the borrowing applicant company and employment details. Credit providers are able to profile companies and therefore expand their potential customer base.

Format of the Business Intelligence Reports

The reports are written and delivered in English in PDF format. All reports have a standard presentation and a sample of the same can be obtained for references. Online reports are readily available whereas on demand (investigative) reports are generated when an online report is not available.

Information in the B.I Reports

The Reports Provide Information Such As:

Summary Information

This is a brief overview of the company information; whether active, inactive (cessation of activities or liquidation) and finally if the status is unknown.

Company Identification

This is the main company information such as date of establishment, legal form, registered contact details, economic trading activities and more. Also included here are former names and/or previous legal forms.

Contact Information

This part includes the current company phone numbers, postal and email addresses.

Negative Information

Available negative information may include claims such as court judgments, unpaid bills, execution orders, and other types of debts and claims.

Corporate structure

This part mainly contains information about the owners, shareholders, management and branches and/or subsidiaries of the subject of the inquiry.

Operations

This section has information on the company's operations, market, number of employees and size, top customers and suppliers, banking information and any other related information.

Financial statements

In this section we avail the financial statements for the last 3 financial years. The main presentation is via a balance sheet, profit and loss account and the financial ratios.

Summary

The main objective of these reports is to:

- Know the legal existence of the company
- Know the real owners of a business, physical location and nature of business this will ensure that you recover money, from customers who have defaulted, faster.
- Establish the date that the company was established
- History on previous names is also shown on the report.
- Company contacts details, the economic trading activity and more
- Authenticate the background of new customers / dealers before appointing them or doing business with them
- Obtain court Data

Coverage

The reports are available for the following countries (either online or on-demand report)

Creditinfo Operations

• Benin	• Ireland	• Morocco
• Burkina Faso	• Ivory Coast	• Niger
• Cape Verde	• Jamaica	• Romania
• Czech Republic	• Kazakhstan	• Senegal
• Estonia	• Kenya	• Slovakia
• Guinea-Bissau	• Latvia	• Tanzania
• Georgia	• Lithuania	• Togo
• Guyana	• Mali	• Ukraine
• Iceland	• Malta	

3rd Party Credit Bureau

• Afghanistan	• Iran	• South Sudan
• Indonesia	• Iraq	• Sudan

Contact Information

Creditinfo Kenya

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Other major system installations

• Germany	• Spain	• Turkey
• Palestine	• Tanzania	